



TTC University – 2018 Schedule

DATE	VENUE	DESCRIPTION
Jan 23 – Tuesday	TTC Office & Webinar	INDEPENDENT CONTRACTOR vs EMPLOYEE: Can't I just 1099 'em? <ul style="list-style-type: none"> Potential ramifications for misclassifying
Jan 25 – Thursday	Webinar only	
Feb 27 – Tuesday	TTC Office & Webinar	KIDS IN COMMERCIALS: Time to get schooled <ul style="list-style-type: none"> Reduced hours and special rules California Studio Teacher/Welfare Worker “Coogan” laws and Minor Trust Agreements
Mar 1 – Thursday	Webinar only	
Mar 27 – Tuesday	TTC Office & Webinar	RIGHTS AND PERMISSIONS: Yes, you need to clear it. <ul style="list-style-type: none"> Managing licensed elements Tracking expiration dates.
Mar 29 – Thursday	Webinar only	
Apr 24 – Tuesday	TTC Office & Webinar	Let's Get Real: USING NON-ACTORS IN COMMERCIALS <ul style="list-style-type: none"> New in-contract waivers for non-professionals (real people) Stock footage and YouTube Exploration of waivers requested under new Paragraph 8D
Apr 26 – Thursday	Webinar only	
May 22 – Tuesday	TTC Office & Webinar	IN-HOUSE PRODUCTION – Useful info at any stage <ul style="list-style-type: none"> Freelancers are Independent Contractors – Maybe Can we get a DGA Director for this job?
May 24 – Thursday	Webinar only	
Jun 19 – Tuesday	TTC Office & Webinar	On the Road Again: TRAVEL RULES FOR COMMERCIALS <ul style="list-style-type: none"> Work time vs. Travel time Overnight location
Jun 21 – Thursday	Webinar only	
Jul 31 – Tuesday	TTC Office & Webinar	Leading the Pack: USING INFLUENCERS & SOCIAL MEDIA <ul style="list-style-type: none"> Influencers – Similarities and differences with Celebrities Social media guidelines and pitfalls
Aug 2 – Thursday	Webinar only	
SUMMER BREAK		
Sep 25 – Tuesday	TTC Office & Webinar	TALENT 201 – BEYOND THE BASICS <ul style="list-style-type: none"> Options for digital, clips used in spot, PSAs, aligning fixed cycles, Diginets/ION, using radio audio on TV, and more
Sep 27 – Thursday	Webinar only	
Oct 30 – Tuesday	TTC Office & Webinar	TRAFFIC & CLEARANCE: Avoid roadblocks getting content on air <ul style="list-style-type: none"> Clearance from Script to Final Timelines and communication Traffic instructions and the role of the Distribution Facility
Nov 1 – Thursday	Webinar only	
Nov 27 – Tuesday	TTC Office & Webinar	New Spot or Not? - EDITING OF COMMERCIALS <ul style="list-style-type: none"> What is an “allowable” lift or an “acceptable” version? Is that tag too much of a change?
Nov 29 – Thursday	Webinar only	
WINTER BREAK		

All Webinars begin at Noon Eastern Time.