

SAG-AFTRA 2022 AUDIO COMMERCIAL AGREEMENT

DATE:	
PO#:	
JOB #:	
FST #·	

TALENT ADVICE

COMMERCIAL/VERSION ID #		LENGTH	MPU EXPIRATION DATE			SPONSOR	PRODUCT/SUB-PRODUCT		
TITLE: Apply Session									
NETWORK PROGRAM USE	ORK PROGRAM USE CYCLE START:			SOCIAL MEDIA CYCLE START:					
1-WEEK 4-WEEKS 8-WEEKS			30-DAY USE CYCLE YOUTUBE USE						
13-WEEKS 13-WEEKS (26 USES) 13-WEEKS (39 USES)									
				AUD	O FLEX DIG	ITAL (INTERNET & NEW	NEW MEDIA) CYCLE START:		
DEALER USE		CYCLE START:		4-WEEKS 8-WEEKS 13-WEEKS					
8-WEEKS 26-WEEKS					6-MONTHS 1-YEAR				
						NATION	AL USE		
REGIONAL USE		CYCLE START:		AUDIO FLEX TERRESTRIAL ONLY					
13-WEEKS w/LA, NY OR CH							СҮСІ	LE START:	
13-WEEKS NO MAJORS					4-WEEKS 8-WEEKS 13-WEEKS				
						6-MONTHS	1-YEAR		
INDUSTRIAL USE		CYCLE START:							
30-DAYS	EXTEND	THROUGH END OF MPU		AUD	O FLEX COM	MBINED (TERRESTRIAL	& DIGITAL)		
							СУСІ	LE START:	
WILDSPOT USE UNIT COUNT: CYCLE START:				4-WEEKS 8-WEEKS 13-WEEKS					
8-WEEKS 13-WEEKS				6-MONTHS 1-YEAR					
NO MAJORS NY ALONE CHI OR LA ALONE									
TWO MAJORS ALL 3 MAJORS			AUDIO FLEX REGIONAL (TERRESTRIAL) CYCLE START:						
				SOUTH		NORTHEAST	MIDWEST	WEST	
MADE FOR INTERNET OR NEW	MEDIA	CYCLE START:		4-	WEEKS	4-WEEKS	4-WEEKS	4-WEEKS	
4-WEEKS 8-WEEKS 1-YEAR				8-	WEEKS	8-WEEKS	8-WEEKS	8-WEEKS	
				13	-WEEKS	13-WEEKS	13-WEEKS	13-WEEKS	
MOVE OVER TO INTERNET OR N	IEW MEDIA	CYCLE START:		<u> </u>	MONTHS	6-MONTHS	6-MONTHS	6-MONTHS	
4-WEEKS 8-WE	EKS 1-Y	'EAR		1-	YEAR	1-YEAR	1-YEAR	1-YEAR	
COMMENTS:									
AGENCY NAME:									
PRINT NAME:									
AUTHORIZED SIGNATURE:									
OFFICE:		CLIENT CODE:							