

TTC UNIVERSITY – 2017 SCHEDULE

DATE	VENUE	DESCRIPTION
Jan 24 – Tuesday	NY OFFICE & WEBINAR	SO YOU THINK YOU'RE PRODUCING "CONTENT"? <ul style="list-style-type: none"> When is it NOT a commercial? Industrial and other promotional content Made For New Media "TV shows"
Jan 26 – Thursday	WEBINAR ONLY	
Feb 28 – Tuesday	NY OFFICE & WEBINAR	SPANISH AND OTHER FOREIGN LANGUAGE COMMERCIALS <ul style="list-style-type: none"> Como Entender la Sección C (Understanding Schedule C) Asian Language Agreement Recording a spot in multiple languages
Mar 2 – Thursday	WEBINAR ONLY	
Mar 28 – Tuesday	NY OFFICE & WEBINAR	INDEPENDENT CONTRACTOR vs EMPLOYEE <ul style="list-style-type: none"> Why can't I just 1099 'em?
Mar 30 – Thursday	WEBINAR ONLY	
Apr 25 – Tuesday	NY OFFICE & WEBINAR	STAY TUNED: Music in Advertising <ul style="list-style-type: none"> Licensing music Music publishing – Handling the admin Original jingles
Apr 27 – Thursday	WEBINAR ONLY	
May 30 – Tuesday	NY OFFICE & WEBINAR	HOW LONG IS A PIECE OF STRING? THE FACTORS THAT IMPACT BUDGETS & ESTIMATING <ul style="list-style-type: none"> Talent for Video, Audio and Print Crew
Jun 1 – Thursday	WEBINAR ONLY	
Jun 27 – Tuesday	NY OFFICE & WEBINAR	NEW SPOT OR NOT <ul style="list-style-type: none"> Allowable lifts, edits Common misconceptions
Jun 29 – Thursday	WEBINAR ONLY	
Jul 25 – Tuesday	NY OFFICE & WEBINAR	I'M READY FOR MY CONTRACT, MR. DeMILLE <ul style="list-style-type: none"> Managing celebrity contracts P&H allocation and cap
Jul 27 – Thursday	WEBINAR ONLY	
AUGUST		No program
Sep 26 – Tuesday	NY OFFICE & WEBINAR	THE WORLD OF TALENT <ul style="list-style-type: none"> Working outside of the U.S. Our neighbor to the north – Canada
Sep 28 – Thursday	WEBINAR ONLY	
Oct 24 – Tuesday	NY OFFICE & WEBINAR	BUSTED! <ul style="list-style-type: none"> How to respond to Union claims & P&H audits.
Oct 26 – Thursday	WEBINAR ONLY	
Nov 28 – Tuesday	NY OFFICE & WEBINAR	COMBINED SHOTS: The Devil's in the Details <ul style="list-style-type: none"> Print & live action on the same day Print models who are SAG-AFTRA members Behind The Scenes (B-Roll), with related crew challenges
Nov 30 – Thursday	WEBINAR ONLY	
DECEMBER		No program

All Webinars begin at Noon Eastern Time.

TTC NY Office – Lunch is served at 11:30 am, and Seminar begins with Webinar at Noon Eastern.
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