THE TEAM COMPANIES

TALENT ADVICE

B = BASE **L1** = LIFT 1 **L2** = LIFT 2

Date: _____
PO#: _____
Job#: _____
Est#: _____

COMMERCIAL ID #	BASE LENGTH	SPONSOR	PRODUCT	MPU EXPIRATION DATE

TITLE	LIFT 1 (L1)	L1 LENGTH	LIFT 2 (L2)	L2 LENGTH

MEDIA TYPE
☐ TV ☐ RADIO
☐ OTHER _____

PERFORMERS
☐ TALENT ☐ MUSICIANS

☐ **HOLDING FEE** CYCLE _____ TO _____

☐ **SPLIT CYCLE** CYCLE _____ TO _____

SPLIT CYCLE ☐ OFF CAMERA ☐ OTHER

☐ **WILD SPOT** CYCLE _____ TO _____

☐ 8 WEEK ☐ 13 WEEK FIRST AIR DATE: _____

☐ B
☐ L1
☐ L2

	NY	LA	CHI	UNITS
INITIAL				
UPGRADE				
TOTAL				

☐ **LOCAL PROGRAM** CYCLE _____ TO _____

☐ B ☐ B PLUS NY ☐ C ☐ B ☐ L1 ☐ L2

☐ **CABLE** CYCLE _____ TO _____

UNITS ____ UPGRADE FROM: _____ TO _____

☐ **LOCAL CABLE** SUBSCRIBERS _____

☐ B ☐ L1 ☐ L2

☐ **CLASS A USE** CYCLE _____ TO _____

USE #	DATE	PROGRAM	BASE/ L1 / L2	NET

☐ **RADIO** CYCLE _____ TO _____

NETWORK USE ☐ 1 WEEK ☐ 4 WEEK ☐ 8 WEEK ☐ 13 WEEK ☐ 26 USE ☐ 39 USE

REGIONAL NETWORK MAJORS _____ ☐ NONE

LOCAL RADIO PROGRAM _____

☐ **INTERNET** CYCLE _____ TO _____

☐ 8 WEEK ☐ 1 YEAR

☐ INTERNET - MUSIC - 52 WEEKS ☐ B ☐ L1 ☐ L2

☐ **NEW MEDIA** CYCLE _____ TO _____

☐ 8 WEEK ☐ 1 YEAR

☐ NEW MEDIA - MUSIC - 52 WEEKS ☐ B ☐ L1 ☐ L2

☐ **NON-BROADCAST** CYCLE _____ TO _____

☐ 30 DAYS AND UNDER ☐ TO MPU ☐ DVD

☐ NON BROADCAST - MUSIC - 52 WEEKS ☐ B ☐ L1 ☐ L2

☐ **DEALER** CYCLE _____ TO _____

☐ A ☐ A PLUS NY ☐ RADIO
☐ B ☐ B PLUS NY ☐ B ☐ L1 ☐ L2

☐ **MUSIC** CYCLE _____ TO _____

☐ INITIAL USE ☐ 8 WEEK ☐ 13 WEEK
☐ MUSIC REUSE ☐ CONVERSION ☐ DUB FEE ☐ B ☐ L1 ☐ L2

☐ **SPANISH LANGUAGE COMMERCIALS**

☐ WILD SPOT UNITS _____ CYCLE _____ TO _____ ☐ B

☐ SPANISH LANGUAGE NETWORK ☐ L1

☐ COMBO NETWORK & WILD SPOT UNITS CYCLE _____ TO _____ ☐ L2

☐ **FOREIGN USE**

	1ST AIR DATE	END DATE
☐ UNITED KINGDOM	_____	_____
☐ EUROPE	_____	_____
☐ ASIA PACIFIC	_____	_____
☐ JAPAN	_____	_____
☐ REST OF WORLD *(EXCLUDING U.S., CANADA & MEXICO)*	_____	_____

☐ B ☐ L1 ☐ L2

☐ **FOREIGN USE MUSIC**

☐ EUROPE ☐ 12 MONTHS ☐ B
☐ OTHER THAN EUROPE ☐ 24 MONTHS ☐ L1
☐ WORLDWIDE EXCEPT FOR NORTH AMERICA ☐ L2

COMMENTS

☐ APPLY SESSION ☐ APPLY HOLDING FEE

AGENCY NAME

PRINT NAME

AUTHORIZED SIGNATURE

SIGNATORY	OFFICE	CLIENT CODE
☐ TS ☐ TD		

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